

# CAPTURE360°

## INSTRUCTION MANUAL

Learn how to take virtual 360° spin views of your vehicles and display them on autoTRADER.ca

## **SECTION 1: DOWNLOADING THE APP**



To download the **TRADER Dealer App**, visit the App Store from your iOS device.

Search for the TRADER Dealer App and click **Install**.



If the app is already installed on your device, visit the App Store on, select the TRADER Dealer App from your installed apps, and click the **Update** button to download the most recent update (including Capture360°).



#### **Device Requirements**

The TRADER Dealer App with Capture360° requires that your device be one of the following:

iOS – iPhone 5s or better, any iPad Pro, any iPad Air and iPad Mini 4



## **SECTION 2: SHOOTING 360° IMAGES**



# Step 1: LAUNCH

Launch and login to the **TRADER Dealer App** on your iOS device.

Please use your customer account credentials to login to the app.





# Step 2: SELECT INVENTORY

Wait for all the inventory to load, then scroll to view and select one piece of inventory by clicking on it.

<u>Note</u>: If some of your inventory does not appear, please connect to Wi-Fi and then pull-down to refresh the list.

If your inventory is loaded into Control Center from a 3rd party DMS feed, it may take up to 24 hours for it to appear in the TRADER Dealer App.





# Step 3: OPEN CAPTURE360°

On the **Vehicle Details** page of the inventory you selected, click the **Edit** button in the top right corner of the screen.



Next, click the **360°** icon in the **Interactive** section on the **Edit Vehicle** page. This will open the capture screen.





# Step 4: SCAN

When you're ready to scan your vehicle, rotate your phone to landscape position and click the red button to start the capture process.

Capturing a perfect 360° image will take some practice.

Please read the **Scanning Tips** before you begin.





# SCANNING TIPS

Ensure that the entire front of the vehicle is within the brackets

- You must start scanning at the front of the vehicle.
- A timer will countdown to zero when the capture starts.
- Wait for the countdown to finish before starting to move.
- Note your start position with a marker so you end at the same point and at the same distance from the vehicle.



#### Walk briskly and continuously around the vehicle and keep it in the viewfinder

- The scanning process should take approx. 45 seconds.
- Keep a consistent and minimum distance of 20 feet as you walk around the vehicle.
- The brackets will expand and contract as you walk around it.
- Keep the device stable and at eyelevel. If the green brackets turn red, the device is not balanced enough or the capture is too shaky to compute properly.
- For optimal results, do not stop or make any sharp turns or changes in trajectory.



# An image of the first frame will appear towards the end of the loop

- Slow down but do not stop at this point. Continue walking towards the start position marker that you noted earlier.
- Line up the vehicle badges in the viewfinder as is shown in the image to the right.
- For optimal results, do not stop walking until you have fully circled the vehicle.



#### Wait for spin to compute

- The computing process will begin automatically once you have circled the vehicle.
- This may take a few seconds.
- Once completed, the 360° capture is done and will return to the inventory screen where you can preview or delete the capture.





# Step 5: SAVE

To save your 360° image within the app, click the **Save** button at the bottom of the screen or return to the inventory page.

<u>Note</u>: The 360° image will not be uploaded to the server or Control Center and will not appear on autoTRADER.ca until the image is synced. Please see next section on **Syncing 360° Images**.





#### ADDITIONAL TIPS

To view the 360° image you just captured, click on the **360°** icon and then select **Preview 360°**.

To delete, select Delete 360°.

To redo a capture, first delete any existing 360° capture, then click the **360°** icon in the **Interactive** section to start the process again. The new capture will overwrite the existing image.

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Engine	1	1.8
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Fuel Type		Gas >
Trim		LE
Kilometers		125,000 KM
	KM	Miles
Drive		FWD >
Photos		Change Order
Interactive		
	Preview 360°	2
	Delete 360°	
	Cancel	

To see which vehicles have a 360° image, return to the **Inventory** page in the TRADER Dealer App and look for the **360°** icon on the listings.

<u>Note</u>: Vehicles with a **Modified** icon have been updated but have not yet been synced to the server. Please see next section on **Syncing 360° Images**.



#### **SECTION 3: SYNCING 360° IMAGES**

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Next, you must sync your image to have it appear on autoTRADER.ca.

Return to the inventory list, and select the **Pending** tab.

<u>Note</u>: For a fast and smooth upload process, you will need to connect to power and Wi-Fi to sync your 360° images to the server and Control Center.



Once connected to Wi-Fi, click the **Sync** button in the top right corner of the screen.

Any inventory in queue (with changes to be made) will be uploaded to the server and Control Center. With a strong Wi-Fi connection, the sync process should take approx. 2 minutes for one piece of inventory. Syncing should be completed in batches of 5 to 10 vehicles at a time.



<u>Note</u>: You will not be able to preview your 360° images on the TRADER Dealer App during the processing period.



